Cookie Policy Elite Crescent Capital February 2022



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# Elite Crescent Capital Cookie Policy

## **1.INTRODUCTION**

At Elite Crescent ("we", "us", "our"), we are committed to safeguarding your privacy and ensuring a positive user experience on our website www.elitecrescent.com. This Cookie Policy explains how we use cookies and similar technologies to enhance your browsing experience, collect data, and provide personalized content and advertisements. By using our website, you agree to the practices outlined in this policy.

## **2.WHAT ARE COOKIES**

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They help websites remember your preferences, actions, and activities over time, making your browsing experience more efficient and enjoyable. Cookies can be either "session" cookies, which expire when you close your browser, or "persistent" cookies, which remain on your device until they expire or are manually deleted.

## **3.TYPES OF COOKIES WE USE**

We use various types of cookies on our website, including:

- a. Strictly Necessary Cookies: These cookies are essential for the basic functionality of our website, such as navigating between pages and accessing secure areas. They do not collect personal information and cannot be disabled.
- b. Performance and Analytics Cookies: These cookies help us understand how users interact with our website by collecting information about the pages visited, time spent, and any errors encountered. This data is aggregated and anonymized, allowing us to improve the overall performance and user experience of our website.
- c. Functionality Cookies: These cookies allow our website to remember your preferences, such as language settings or login information, to provide a more personalized experience. They may also be used to enable specific features or services requested by the user.
- d. Targeting and Advertising Cookies: These cookies are used to display relevant advertisements based on your browsing history and interests.

They may also be used to limit the number of times you see an ad and to measure the effectiveness of advertising campaigns.

## **4.THIRD-PARTY COOKIES**

Some cookies on our website are placed by third-party service providers to assist with user



experience, analytics, and advertising. These third-party cookies may collect information about your browsing habits and share it with other organizations for targeted advertising and analysis purposes.

## **5. MANAGING COOKIES**

You have the option to manage cookies through your browser settings. Most browsers allow you to block or delete cookies, but doing so may affect the functionality and performance of our website. The 'Help' or 'Settings' menu in your browser can provide more information on how to manage cookies. Please note that disabling certain types of cookies may affect your browsing experience and the services we can offer.

# **6.COOKIE CONSENT AND WITHDRAWAL**

By continuing to use our website, you consent to the use of cookies as described in this policy. If you wish to withdraw your consent, you can do so by changing your browser settings to disable or delete cookies. However, please be aware that this may affect the functionality and performance of our website.

# **7.CHANGES TO THIS COOKIE POLICY**

We may update this Cookie Policy from time to time to reflect changes in our practices or applicable laws and regulations. We encourage you to periodically review this policy to stay informed about how we use cookies and protect your information.

# 8.CONTACT US

If you have any questions or concerns about this Cookie Policy or our use of cookies, please do not hesitate to contact us:

Email: admin@elitecrescent.com Phone: +44 7700 166444 Address: 12-14 Endsleigh Gardens, London, City of, WC1H 0EH

### **9.LIST OF COOKIES USED ON OUR WEBSITE**

Below is a list of cookies used on our website, along with their purpose and expiration dates:

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https://www.elitecrescent.com/
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### **10. USEFUL LINKS**

For more information about cookies and online privacy, you can visit the following websites:

All About Cookies: www.allaboutcookies.org

Your Online Choices: www.youronlinechoices.eu



Network Advertising Initiative: www.networkadvertising.org

#### **11. UPDATES TO OUR COOKIE POLICY**

We may update our Cookie Policy from time to time to ensure it remains accurate and up-to-date. We recommend that you review this policy regularly to stay informed about our use of cookies and related technologies.

Last updated: [Date of last update]

## **12. CONSENT**

By continuing to use our website, you agree to our use of cookies as described in this Cookie Policy. If you do not agree with our use of cookies, you can disable or delete them through your browser settings, but please be aware that doing so may impact the functionality and user experience of our website.

